



in florida,
it's *never*
cold enough
for excuses

make it a FUR FREE FLORIDA



The fur ads you might see in magazines, commercials, and even Florida department stores deceptively portray fur coats as a symbol of elegance. But these ads fail to show how the original owners of these coats met their gruesome deaths. Help us make it a Fur Free Florida.

Choose to go FUR FREE

Suffering is the main ingredient in any fur or fur trim coat. Furbearers such as bobcats, foxes, mink, beavers, coyotes, and chinchillas are individual animals who can suffer from pain, fear, frustration, and neglect. With the many warm and elegant alternatives to fur widely available, fur is simply **UNNECESSARY.**

Fur comes off animals who are either trapped wild or raised in cages in fur farms. Roughly 40 million animals are killed for the fur trade each year.

Millions of additional animals, including dogs, cats, and endangered species, are caught accidentally in traps each year causing animals to suffer extreme cruelty.

www.arff.org



TRAPPING

Millions of wild animals are trapped each year for their fur using steel-jaw leghold traps, body crushing Conibear traps, and strangling snares.

Terrified animals caught in these traps try to escape by biting at their own limbs for several days before the trapper returns to kill the animal. Standard killing methods include beating or shooting the animal in the head.

Although 89 other nations and 8 states banned leghold traps, the US continues to be one of the leading trapping countries in the world.

FUR FARMS

Animals on fur farms live in tiny, dirty, wire mesh cages; prevented from expressing nearly every basic instinct and behavior. These stifling conditions foster neurotic behavior like constant pacing. Standard killing methods on fur farms include gassing, neck breaking and anal or genital electrocution. For ethical reasons, England has banned fur farming entirely.

What YOU Can Do

- ▶ Shop with compassion. Always choose garments free of fur and fur trim.
- ▶ Educate fur wearers. If you see someone wearing fur, whether a full-length coat or trim on the cuffs or hood, talk to them about the cruelty of fur, or give them this flyer.
- ▶ Write to department stores that sell fur, and fashion designers to express your concerns about the fur trade.
- ▶ Join ARFF. Your tax deductible contribution allows ARFF to continue its vital work on behalf of animals in Florida.

I'd like more information about ARFF:



Name _____

Address _____

City _____ State _____ Zip _____

Mail coupon to:

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